



GASTONIA Concert SERIES



Sponsorship Opportunities

Gold Title Sponsor

- Exclusive Title Sponsorship - Only One Available
- Company Vehicle Near Stage
- Display Table/Booth in Vendor Area
- On-stage Band Introductions by Company Spokesperson
- Your Brand Colors on Staff Shirts
- Inclusion in Advertising & Social Media as Title Sponsor
- Multiple On-stage Announcements as Title Sponsor
- Banner / Signage Onsite in Viewing Area

\$15,000

Payable in 6 monthly payments of \$2500 each

Silver Sponsor

- Display Table/Booth in Vendor Area
- Large Logo on 2022 Staff Shirts
- Inclusion in Advertising & Social Media as Silver Sponsor
- Multiple On-stage Announcements as Silver Sponsor

\$4,000

Bronze Sponsor

- Display Table/Booth in Vendor Area
- Logo on 2022 Staff Shirts
- Inclusion in Advertising & Social Media as Bronze Sponsor
- Multiple On-stage Announcements as Bronze Sponsor

\$2,000

Got Merch? Ask about merchandise donation sponsorships.



All sponsorships include the
October 15th street festival
in downtown Gastonia.

T-Shirt & Banner Deadline: March 31, 2022

Contact Andrea Sipka for More Information
704-460-7068 or Andrea.Sipka@SchooleyMitchell.com

Concert Schedule

May
6

Band of Oz
SOUNDS OF THE 60s & 70s

June
3

TRIBUTE
A CELEBRATION OF THE
ALLMAN BROTHERS BAND

July
8

On the Border
THE ULTIMATE EAGLES
TRIBUTE BAND

May
20

Indian Outlaw
TIM MCGRAW TRIBUTE BAND

June
17

Jim Quick
and **Coastline**

July
22

Island Time
JIMMY BUFFETT
TRIBUTE BAND

Oct
15

Eliminator
ZZ TOP TRIBUTE BAND + DOWNTOWN GASTONIA STREET FESTIVAL